



2.2 – Example Promotional Materials

Ontario Active School Travel has a variety of resources that schools can use to promote active transportation, and encourage students to walk or wheel to school.

The examples below, and others, can be found on the [Ontario Active School Travel website](http://www.ontarioactiveschooltravel.ca)

WALK DAY 2019

Celebrate Winter Walk Day 2019 in February.
Get outside and active on your school journey. Join the movement!

Ontario Active School Travel | @OntarioAST | #Walk2School | Green Communities

SPRING INTO SPRING!
Journey outside to school

Celebrate active travel in April. Walk, wheel, scoot, run, or roll. Join the movement!

Ontario Active School Travel | @OntarioAST | #JourneyOutside | Green Communities

Let's WALK!
Celebrate IWALK Month 2019

October is International Walk to School (IWALK) Month.
Students around the world are walking & wheeling to school. Join the movement!

Ontario Active School Travel | @OntarioAST | #ActiveSchool | Green Communities

ACTIVE AND SUSTAINABLE TRIP TRACKER

Track trips during International Walk to School Day/Month. Set a School Week or consider creating a challenge specific to your school! Daily fill posted in a hallway. As students arrive, mark down their travel mode for the day of the week using a dry-erase marker.

Tweet as you go!
@smartcommute
#biketoschool
#walktoschool

MODE	SYMBOL
BIKE	B
WALK	W
ROLL	R

MON TUES WED THURS FRI

Ontario Active School Travel | bike to school