

MANAGEMENT REPORT

Date: March 1, 2016
To: Finance & Labour Relations Committee
From: Community Grants Evaluation Committee
Report#: 35T
Attachments: 2016 Community Grants Summary

Title: Report of the Community Grants Evaluation Committee: 2016 Community Grant Recommendations

Objective: To review recommendations of the Community Grants Evaluation Committee for awarding of 2016 grants.

Background: A Community Grants Evaluation Committee was established for the 2016 grants process. This committee was tasked with providing recommendations to Council for awarding of 2016 grants within the budget approved by Council on February 22, 2016.

The Committee will continue to meet over the next few months to complete a report to Council for input into the new draft Community Grants policy.

Analysis: The committee held three meetings and has summarized its recommendations below. A summary of all grant requests received and considered is also attached.

All groups that have been denied or whose funding has been reduced from their original request will be provided a formal letter. Any group wanting to appeal their decision will be allowed to present their information through the Finance & Labour Relations Sub-committee. Staff has included a recommendation for Committee to consider which would allow future reconsideration of any of the community grants, without formally triggering the reconsideration rules in Council's procedural by-law.

Financial Impact: The 2016 grants budget was approved by Council previously. All recommendations fit into the approved budget of \$723,894.

Evaluation Committee Recommendations:

1. That a 2016 City grant in the amount of \$7,000 be provided for Canada Day Celebrations for the parade and fireworks
2. That a 2016 City grant in the amount of \$43,000 be provided to Gallery Stratford for programs and operational support.
3. That a 2016 City grant in the amount of \$500 be provided for Stratford Festival Guthrie Award scholarship benefiting a young Stratford resident studying theatre.
4. That a 2016 City grant in the amount of \$1,000 be provided for Kiwanis Festival of the Performing Arts to provide financial assistance for Stratford participants to attend the Ontario Music Festival Association competition.
5. That a 2016 City grant in the amount of \$500 be provided for Kiwanis Garlic Festival for promotion.
6. That a 2016 grant request of \$1,000 by INNERchamber, to fund various expenses and the Composer-in-Residence program, be denied.
7. That a 2016 grant request of \$24,200 by the Multicultural Association of Perth and Huron, to provide operational costs for programs assisting with integration of new immigrants and refugees to Stratford and area, be denied.
8. That a 2016 City grant in the amount of \$700 be provided for Music and Opera Appreciation to support the involvement of live artists from the Stratford area in its programming.
9. That a 2016 City grant in the amount of \$2,000 be provided for Off The Wall Stratford Artists Alliance to support its marketing initiative to students.
10. That a 2016 grant request of \$2,700 by Playmakers! Theatre School, to support students who require financial assistance and to fund new program content, be denied.
11. That a 2016 City grant in the amount of \$1,500 be provided for Santa's Parade of Lights to cover bands, advertising, signage and audio visual.
12. That a 2016 City in-kind grant in the amount of up to \$5,506 be provided for SpringWorks Festival to cover rental costs of City facilities and City fees.
13. That a 2016 City grant in the amount of \$1,500 be provided for Stratford Concert Band to aid basic operations, purchase music, advertise concerts and secure guest performers.

14. That a 2016 City grant in the amount of \$8,000 be provided for Stratford International Children's Theatre Festival (World Festival of Children's Theatre) to assist with operational expenses.
15. That a 2016 City in-kind grant of up to \$10,000 be provided for Stratford International Children's Theatre Festival (World Festival of Children's Theatre) to assist with fees for various City services.
16. That a 2016 City grant in the amount of \$20,000 be provided to Stratford Summer Music to fund free music performances and events.
17. That a 2016 City grant in the amount of \$6,500 be provided for Stratford Symphony Orchestra to support operational costs.
18. That a 2016 City grant in the amount of \$7,500 be provided to the Ontario Heritage Conference as part of the Conference Allocation grants budget.
19. That a 2016 City grant in the amount of \$15,000 be provided for Conference Allocation under Council Policy A.1.11 – Civic Conventions and Receptions.
20. That a 2016 City grant in the amount of \$10,700 be provided to Civic Beautification & Environmental Awareness Committee to assist with insurance costs and support its river lights project.
21. That a 2016 City grant in the amount of \$9,000 be provided to Stratford & District Horticultural Society to help maintain 5 annual and 8 perennial gardens.
22. That a 2016 in-kind grant request of \$1,000 by the Canadian Cancer Society for its Relay for Life event, to cover City fees related to tent permits and hanging banners, be denied.
23. That a 2016 grant request of \$3,000 by Community Living Stratford and Area, to offset the cost of public transportation for its clients, be denied.
24. That a 2016 grant request of \$9,500 by the Family Services Perth-Huron, to provide financial assistance to Stratford residents requiring counselling services, be denied.
25. That a 2016 grant request of \$20,000 by Heart To Care, to provide a web resource centre for families dealing with dementia, be denied.
26. That a 2016 City in-kind grant in the amount of \$3,000 be provided to the Kiwanis Club of Stratford, to offset rental charges for use of the Kiwanis Community Centre.

27. That a 2016 City grant in the amount of \$3,000 be provided to the Local Community Food Centre to support the expansion of the Loving Spoonfuls program designed for teaching new and expecting mothers to cook healthy and affordable food.
28. That a 2016 in-kind grant request of \$234 by the MS Society, Stratford-Perth MS Walk, to cover City fees related to sign and street permits, be denied.
29. That a 2016 City grant in the amount of \$11,000 be provided to ONE CARE Home & Community Support Services, to support accessible van transportation to Stratford residents.
30. That a 2016 City in-kind grant in the amount of \$500 be provided for Stratford City Centre BIA for the opening and use of City Hall restrooms during Canada Day Celebrations in Market Square.
31. That a 2016 City in-kind grant in the amount of \$500 be provided for Stratford City Centre BIA for the opening and use of City Hall restrooms during the Outdoor Christmas Market in Market Square.
32. That a 2016 City grant in the amount of \$5,000 be provided for the Stratford Perth Community Foundation to support outreach to engage potential philanthropy, community awareness and support local organizations.
33. That an amount of \$25,000. be included in the 2016 grants budget for Residential Hospice in accordance with Council resolution # R2015-550 dated November 23, 2015.
34. That a 2016 grant in the amount of \$350 be provided for the Poppy Trust Fund, Royal Canadian Legion Branch #8, which assists veterans and their families with bursaries and medical equipment.
35. That a 2016 grant in the amount of \$27,000 be provided to the United Way Perth-Huron to support its ongoing programs.
36. That a 2016 grant request of \$1,776 by Adult Learning Programs of Perth, to provide additional funding to cover expected increases to the number of clients served and instruction hours, be denied.
37. That an amount of \$25,000 be included in the 2016 grants budget for the Stratford-Perth Humane Society loan forgiveness in accordance with Council resolution # R2015-081 dated February 23, 2015.

38. That the 2016 in-kind grant request from the Stratford Anglican Lutheran Team (SALT) in the amount of \$3,624, for bus passes for a SALT sponsored Syrian Family, be referred to the Finance & Labour Relations Sub-Committee for review and recommendation to Council.
39. That a 2016 City in-kind grant in the amount of \$126,000 be provided for Minor Sports Ice Subsidy.
40. That a 2016 City in-kind grant in the amount of up to \$5,000 be provided for Stratford Roller Sports Alliance for a dry-pad rental subsidy.
41. That a 2016 City grant in the amount of \$15,000 be provided to Stratford Winterfest, to assist with costs of promotion, entertainment and facilities for the event.
42. That an amount of \$45,500 be included in the 2016 grants budget for the Canadian Junior Curling Championship for use of Rotary Complex, in accordance with Council resolution # R2013-489 dated December 9, 2013.
43. That a 2016 City grant in the amount of \$2,500 be provided to Stratford Dog Park Association to cover the cost of liability insurance.
44. That a 2016 grant request of \$5,000 by Stratford Skating Club, to help offset ice expenses, be denied.
45. That a 2016 City in-kind grant in the amount of up to \$6,000 be provided for Stratford Lawn Bowling Club to offset rental cost.
46. That a 2016 City in-kind grant in the amount of up to \$6,000 be provided to Stratford Lions Club to offset rental cost of Packham Road Complex, as part of the grants contingency budget.
47. That a 2016 City grant in the amount of \$2,000 be provided to Junior Achievement London & District for delivery of programs to develop financial literacy and leadership skills in Stratford high school students.
48. That a 2016 City grant in the amount of \$500 be provided to the Stratford Chefs School for its scholarship initiative that supports a Stratford student.
49. That a 2016 City grant in the amount of \$28,638 be provided for the grants contingency budget to assist with funding after-budget requests.
50. That a 2016 City grant in the amount of \$6,600 be provided to the Canadian Dairy XPO, comprised of \$5,000 for the Cheesefest function and up to \$1,606 for in-kind policing services; as part of the Conference Allocation grants budget.

51. That a 2016 City grant in the amount of \$250,000 be provided to Stratford General Hospital for its 2016 pledge instalment.

Staff Recommendation:

That following the decision of Council regarding the 2016 Grant Requests, that any appeals from applicants be forwarded to the Finance and Labour Relations Sub-committee to hear the appeals and to make a recommendation for the Finance and Labour Relations Committee's consideration; and That appeals should include any new or additional information not previously considered by the Community Grants Evaluation Committee.



André Morin, Director of Corporate Services/
Acting Chief Administrative Officer

		2016 COMMUNITY GRANTS SUMMARY				to Finance Committee March 07/2016
	ORGANIZATION	2015	2015	2016	2016 Evaluation Cmt	
	(by category)	Request	Approved	Request	Recommendations	2016 Notes
	ARTS, HERITAGE, CULTURE:					
1	Canada Day Celebrations	\$7,000	\$7,000	\$7,000	\$7,000	
2	Gallery Stratford	\$45,000	\$43,000	\$43,000	\$43,000	
3	Guthrie Award (City of Stratford)	\$500	\$500	\$500	\$500	Awarded to 1 student
4	Kiwanis Music Festival - Scholarships	\$1,250	\$1,000	\$1,250	\$1,000	Awarded to various students
5	Kiwanis Garlic Festival	\$1,000-contingency	\$500-contingency	\$5,000	\$500	This is a fundraising event for Kiwanis Club
6	INNERchamber	\$1,000	\$500	\$1,000	denied	Purpose of grant has changed - 2015 for students - 2016 for Composer-in-Residence Program
7	Multicultural Association Perth-Huron	\$0	\$0	\$24,200	denied	Supports & integrates newcomers to Stratford and area - this service is provided by others also
8	Music & Opera Appreciation Inc.	\$1,000-contingency	\$500-contingency	\$700	\$700	
9	Off The Wall - Stratford Artists Alliance	\$2,500	\$2,000	\$2,500	\$2,000	
10	Playmakers!	\$0	\$0	\$2,700	denied	fee based activity
11	Santa's Parade of Lights	\$1,500	\$1,500	\$1,500	\$1,500	
12	SpringWorks Festival	\$7,500	\$3,200	\$10,506	\$5,506	\$5,506 in-kind towards City Hall rental and also waived permit fees. \$5,000 cash to support subsidies for low income families denied.
13	Stratford Concert Band	\$3,000	\$3,000	\$3,000	\$1,500	financial statements showing annual surplus and cash assets
14	Stratford International Children's Theatre Festival 2016 -World Festival of Children's Theatre	\$8,000	\$8,000	\$8,000	\$8,000	2013 budget resolution: "That a grant of \$5,000. be included in the 2013 budget...and that ongoing support in years 2014,2015 and 2016 up to the requested total amount of \$32,000. be approved in principle and be subject to annual budget consideration"
15	Stratford International Children's Theatre Festival 2016 -World Festival of Children's Theatre	\$0	\$0	\$15,000	\$10,000	estimated in-kind City services: rentals, transit, staff time
16	Stratford Summer Music	\$20,000	\$20,000	\$25,000	\$20,000	
17	Stratford Symphony Orchestra	\$6,500	\$6,500	\$9,750	\$6,500	2016 funds will be used for operating costs.

	ORGANIZATION	2015	2015	2016	2016 Evaluation Cmt	
	(by category)	Request	Approved	Request	Recommendations	2016 Notes
18	Ontario Heritage Conference	\$0	\$0	\$7500	from conference allocation below \$7,500	est. 300 delegates - jointly hosted by Stratford/St. Marys
19	Conference Allocation	\$10,000	\$10,000	\$10,000	\$15,000	Council Policy A.1.11 (Civic Conventions & Receptions) - will fund Ontario Heritage Conference and Canadian Dairy XPO grant requests from this budget
	ENVIRONMENT/BEAUTIFICATION:					
20	Civic Beautification Committee	\$650	\$650	\$10,700	\$10,700	increase due to River Lights project
21	Stratford & District Horticultural Society	\$9,000	\$9,000	\$9,000	\$9,000	
	SOCIAL AND HEALTH SERVICES:					
22	Canadian Cancer Society - Relay for Life	\$400	\$400	\$1,000	denied	this organization has adequate funding sources through a national fundraising program
23	Community Living Stratford & Area	\$3,000	\$3,000	\$3,000	denied	this organization receives provincial funding for majority of its budget
24	Family Services Perth-Huron	\$9,500	\$9,500	\$9,500	denied	this organization receives provincial funding for majority of its budget-also United Way funded
25	Heart to Care	\$0	\$0	\$20,000	denied	new venture by an individual - web resources for dementia caregivers
26	Kiwanis Club KCC Rental Reduction	\$3,000	\$3,000	\$3,000	\$3,000	
27	Local Community Food Centre	\$2,000	\$2,000	\$4,180	\$3,000	Expanded program for new and expecting mothers - United Way funded
28	MS Walk Committee 2015	\$234	\$234	\$234	denied	this organization has adequate funding sources through a national fundraising program
29	ONE CARE Home & Community Support	\$22,000	\$22,000	\$22,000	\$11,000	Parallel Transit increased hrs should reduce this organization's service needs - United Way funded
30	Stratford City Centre Committee	\$388	\$388-contingency	\$500	\$500	City Hall washrooms in-kind - Canada Day
31	Stratford City Centre Committee	\$0	\$0	\$500	\$500	City Hall washrooms in-kind - Outdoor Christmas Market
32	Stratford & Perth Community Foundation	\$5,000	\$5,000	\$10,000	\$5,000	

	ORGANIZATION	2015	2015	2016	2016 Evaluation Cmt	
	(by category)	Request	Approved	Request	Recommendations	2016 Notes
33	Residential Hospice Stratford Perth	\$300,000	\$25,000	\$25,000	\$25,000	2015 budget resolution: "That the City of Stratford approve \$75,000 in seed money, with \$25,000 being included in the 2015 budget and the remainder to be taken from reserves and paid back in 2016 and 2017, in fiscal 2015 for a residential hospice in Stratford, conditional upon the SWLHIN allocating beds for a residential hospice and, that the City of Stratford commit to \$1.5 million in funding over 5 years [\$300,000 per year], conditional upon the SWLHIN approval of funding for a residential hospice, once the City's commitment to the SGH MRI project is met."
34	Royal Canadian Legion Branch # 8 - Poppy Trust fund	\$350	\$350	\$350	\$350	
35	United Way Perth-Huron	\$27,000	\$27,000	\$33,430	\$27,000	requested \$1.00 per City resident funding formula-may consider increasing if other municipal funding is secured
36	Adult Learning Programs of Perth			\$1,776	denied	2016 grant approved in SS budget of \$12,432 (see below-Grants Funded through SS Budget)-requested increase for 2016 (i.e. difference between 2015 approved grant/2016 request) was not dealt with under the Social Services budget.
37	Stratford-Perth Humane Society	\$100,000	\$25,000	\$25,000	\$25,000	2015 budget resolution: "That the request for a \$100,000. grant/donation from the City to the Stratford-Perth Humane Society for the animal welfare centre for the 2013 City loan forgiveness be supported, and that the amount be borrowed from City reserve and expensed evenly in 2015, 2016, 2017 and 2018."
38	Stratford Anglican Lutheran Team (SALT)	\$0	\$0	\$3,624		requesting in-kind bus passes for 12 months - Syrian Family - 2 adults/4 children - not reviewed by Evaluation Committee - suggest review by Finance Sub-committee
	RECREATION:					
39	Minor Sports Ice Subsidy	\$126,600	\$126,600	\$189,409	\$126,000	Increase based on actuals - Suggest removing this gradually from grants - to be absorbed by Community Services budget
40	Stratford Roller Sport Alliance	\$5,000	\$5,000	\$5,000	\$5,000	
41	Winterfest	\$20,000	\$15,000	\$15,000	\$15,000	
42	Canadian Jr. Curling Championship	\$0	\$0	\$45,500	\$45,500	2013 budget resolution: "...that the facility rental fees in the amount of \$45,500 be included in the 2016 grant program for the Stratford Country Club to use the Rotary Recreation Complex for the 2016 Canadian Junior Curling Championships pending the award of the event."
43	Stratford Dog Park Association	\$2,300	\$2,300	\$2,500	\$2,500	
44	Stratford Skating Club	\$0	\$0	\$5,000	denied	covered under Minor Sports subsidy rate
45	Stratford Lawn Bowling Club	\$6,000	\$6,000	\$8,500	\$6,000	\$6,000 in-kind to offset rental costs of facilities - requested and denied reconditioned lawn mower

	ORGANIZATION	2015	2015	2016	2016 Evaluation Cmt	
	(by category)	Request	Approved	Request	Recommendations	2016 Notes
46	Stratford Lions Club	\$0	\$0	\$6,000	from contingency \$6,000	in-kind to offset rental costs for Packham Road Sports Complex
	YOUTH:					
47	Junior Achievement of London & District	\$2,000	\$2,000	\$2,500	\$2,000	
	SENIORS:					
	UNDETERMINED:					
48	Stratford Chefs School	\$5,500	\$2,500	\$5,500	\$500	\$500 scholarship - \$5,000 denied for student recruitment - organization has financial investments, government funding and ability to fundraise
49	Contingency	\$3,000	\$3,000	\$3,000	\$28,638	Funding for after-budget requests - Lions Club \$6,000 included here
50	Canadian Dairy XPO	\$8,500	\$5,000	\$11,213	from conference allocation \$6,600	requesting \$8,000 cash to cover Cheesefest event and \$3,213 in-kind to cover cost of 3 police officer & 2 police cars, barricades & controlled access signage at each end of McCarthy Rd (@ Mornington & Fraser Drive) - recommending \$5,000 Cheesefest and 50% of in-kind - part of conference allocation
	TOTAL excluding Hospital	\$ 775,172	\$ 405,734	\$ 652,522	\$473,894	
	INSTITUTION:					
51	Stratford General Hospital	\$ 300,000	\$ 300,000	\$250,000	\$250,000	\$5M commitment made in 2006; \$900,000 remaining as at Dec.31/15
	TOTAL	\$ 1,075,172	\$ 705,734	\$ 902,522	\$723,894	2016 budget G872 approved by Council Feb.22/2016
	<u>Grants Funded in 2015 with no 2016 request:</u>	2015 Request	2015 Approved	2016 Request		
52	Doors Open	\$750	\$750	\$0		
53	Kiwanis Music Festival - Transportation	\$23,500	\$750	\$0		
54	Stratford Rib/Blues Fest	\$12,000	\$3,000	\$0		

	ORGANIZATION	2015	2015	2016	2016 Evaluation Cmt	
	(by category)	Request	Approved	Request	Recommendations	2016 Notes
55	Stratford & District Agricultural Society	\$10,000	\$5,000	\$0		
56	Regional HIV/Aids Connection	\$1,000	\$1,000	\$0		
57	Victorian Order of Nurses	\$5,000	\$5,000	\$0		
58	Stratford Municipal Golf Course	\$18,400	\$18,400	\$0		
59	Canadian Dairy XPO - Parking	\$34,260	\$34,260	\$0		
	Denied Grant Requests 2015:					
60	Royal Canadian Army Cadets	\$6,200	\$0	\$0		
61	Stratford Perth Museum	\$4,000	\$0	\$0		
62	Willy Hoover	\$7,000	\$0	\$0		
	TOTALS 2015/2016	\$ 1,197,282	\$ 773,894	\$ 902,522	\$ 723,894	
	<u>Grants Funded through Social Services budget:</u>	(2015 Requests)		(2016 Requests)	Approved in 2016 Social Services budget	
63	Adult Learning Program - \$12,432 approved; Stratford's share = \$5,698	\$12,432	\$12,432	\$14,208	\$12,432	Maintain number of existing classroom hours, assist newly unemployed to prepare for new career choices. Will allow for decreased wait times for services - delegation requested
64	Shelterlink - \$25,000 approved; Stratford's share = \$11,458	\$25,000	\$25,000	\$25,000	\$25,000	Living Options for Youth program - helps at risk and homeless youth.
65	Social Planning Council - \$25,000 approved; Stratford's share = \$11,458	\$25,000	\$25,000	\$25,000	\$25,000	
	Total Social Services Grants	\$62,432	\$62,432	\$64,208	\$62,432	