



# Stratford Town Crier

August 23, 2025

Public Information, Notices and Meeting Schedule

## **NOTICE OF PUBLIC MEETING - ATTAINABLE HOUSING COMMUNITY IMPROVEMENT PLAN AFFECTING THE CITY OF STRATFORD**

**TAKE NOTICE** that the Council of The Corporation of the City of Stratford will hold a public meeting to hear from members of the public on the draft Attainable Housing-focused Community Improvement Plan (CIP) with a Tax Increment Equivalency Grant as the first incentive. This CIP would affect the entire City and is being considered under Section 28 of the Planning Act, R.S.O. 1990, c. P.13, and Section 3.6.3 of the Official Plan of the City of Stratford.

**Public Meeting Date:** September 15, 2025

**Time:** 6:30 PM

**Location:** Council Chambers, Stratford City Hall,  
2nd floor, 1 Wellington St., Stratford, ON

## **Background on Community Improvement Plans**

A CIP is a document that is primarily used by municipalities to promote revitalization and facilitate change within the community. In the fall of 2022, the City launched the "Stratford Attainable Housing Project" which included consultations and presentations to City Council in Spring, 2023. Information from that process is available on the Engage Stratford website here: <https://engagestratford.ca/stratford-attainable-housing-project>

One of the recommendations from the housing project was the development of an "Attainable Housing Community Improvement Plan (CIP)". The aim of this housing-focused CIP is to encourage private sector investment into housing within the community, while also identifying projects and initiatives that may be implemented by the City to assist in housing availability and attainability. The draft Attainable Housing Community Improvement Plan was prepared in 2023 and is available on EngageStratford.

As a first step, the City proposes a CIP incentive in the form of a Tax Increment Equivalency Grant, or "TIEG" for short. A TIEG, where eligible, provides a sliding reduction in required property taxes over a 10-year period. Year 1 of the project is proposed to provide a 90% property tax reduction grant, and the reduction is further reduced to 10% by Year 9.

Further details about the eligibility and administration of the TIEG are available by contacting the Housing Specialist, Kendra Fry at [housing@investstratford.com](mailto:housing@investstratford.com) or attending the public meeting.

Comments received at the Public Meeting will inform the final draft CIP that will be presented for Council's consideration at a future Regular meeting. No decision will be made by Council at the public meeting.

## **How to Get Involved**

The purpose of the Public Meeting is to share information and to hear and consider public comments on the draft CIP which can be reviewed by investStratford, City Staff and Council prior to Council's consideration.

Your opinion on this CIP is important. Please call, mail or email your comments to:

Kendra Fry, Housing Specialist

Tel. No: (519) 305-5055

Email: [housing@investstratford.com](mailto:housing@investstratford.com)

Mailing Address: 82 Erie Street, Stratford, ON, N5A 2M4

Comments received by September 5, 2025, will be summarized in the public meeting report. Comments received after this date will be summarized in a future report to Council.

All those present at the public meeting will be given the opportunity to speak. To speak at the public meeting, when the Mayor or Chair asks if there are any members of the public wishing to provide comments, please raise your hand and once acknowledged, proceed to the podium to provide your comments.

To provide written comments which will be included in the Council Agenda, we request they be submitted no later than 4:30 p.m., on September 9, 2025, by any of the following ways:

- By email to [clerks@stratford.ca](mailto:clerks@stratford.ca)
- In person at the Clerk's Office at Stratford City Hall, 1 Wellington Street, Stratford
- By regular mail or courier to Stratford City Clerk, 1 Wellington Street, Stratford ON N5A 6W1

To watch the meeting live please click the following link:

<https://video.isilive.ca/stratford/live.html>

Please be aware that your comments will become part of the public record on this file.

## **How to Stay Informed**

If you wish to be notified of the Council decision on the proposed Attainable Housing Community Improvement Plan you must make a written request to the City Clerk by way of email, in person or regular mail/courier as listed above. Please note Council will not make a decision at the Public Meeting.

## **Notice of Collection of Personal Information**

Personal information collected and recorded at the Public Meeting or through written submissions on this subject, is collected under the authority of the Municipal Act, 2001, S.O. 2001, c. 25 as amended and the Planning Act, R.S.O. 1990, cP.13. The personal information collected will be used by Members of Council, investStratford and City of Stratford Staff in their consideration of this matter. The written submissions, including names and contact information and the associated reports arising from the public participation process, will be made available to the public, including publishing on the City's website. Video recordings of the Public Meeting may also be posted to the City of Stratford's website.

Questions about this collection should be directed to the City Clerk at 1 Wellington Street, P.O. Box 818, Stratford ON, N5A 6W1, by phone to: 519-271-0250 extension 5329 or by email to: [clerks@stratford.ca](mailto:clerks@stratford.ca).

If you require this document in an alternate format, please contact the Clerk's Office at 519-271-0250 extension 5237 or email: [clerks@stratford.ca](mailto:clerks@stratford.ca).

### **CITY COUNCIL ANNUAL RECOGNITION AWARDS**

Each year in October, City Council hosts an awards night to recognize and congratulate local individuals or teams who have won a Provincial or National competition or those who have made other outstanding accomplishments. If you know of someone who should be recognized, please contact the Mayor's Office at 519-271-0250, extension 5236 or [mayor@stratford.ca](mailto:mayor@stratford.ca).

### **ATTENTION STRATFORD PROPERTY OWNERS**

#### **Property Tax – 2025 Final levy due date August 27, 2025**

Your 2025 Final Tax Notice has now been mailed. If you have not received a Tax Notice or would like to set up a pre-authorized monthly/quarterly payment plan, please e-mail [taxinfo@stratford.ca](mailto:taxinfo@stratford.ca) or call the City Tax Office at 519-271-0250 ext. 5212.

Property tax payments may be made at your bank in person, by telephone or on-line banking. Cash, Debit or Cheques payable to the "City of Stratford" are also accepted at City Hall Ground Floor (Clerk's Office). Cheques may also be deposited in the mailbox Rear Entrance or mailed to P.O. Box 818, Stratford ON N5A 6W1.

The Town Crier is posted to the City's website.

**[www.stratford.ca](http://www.stratford.ca)**