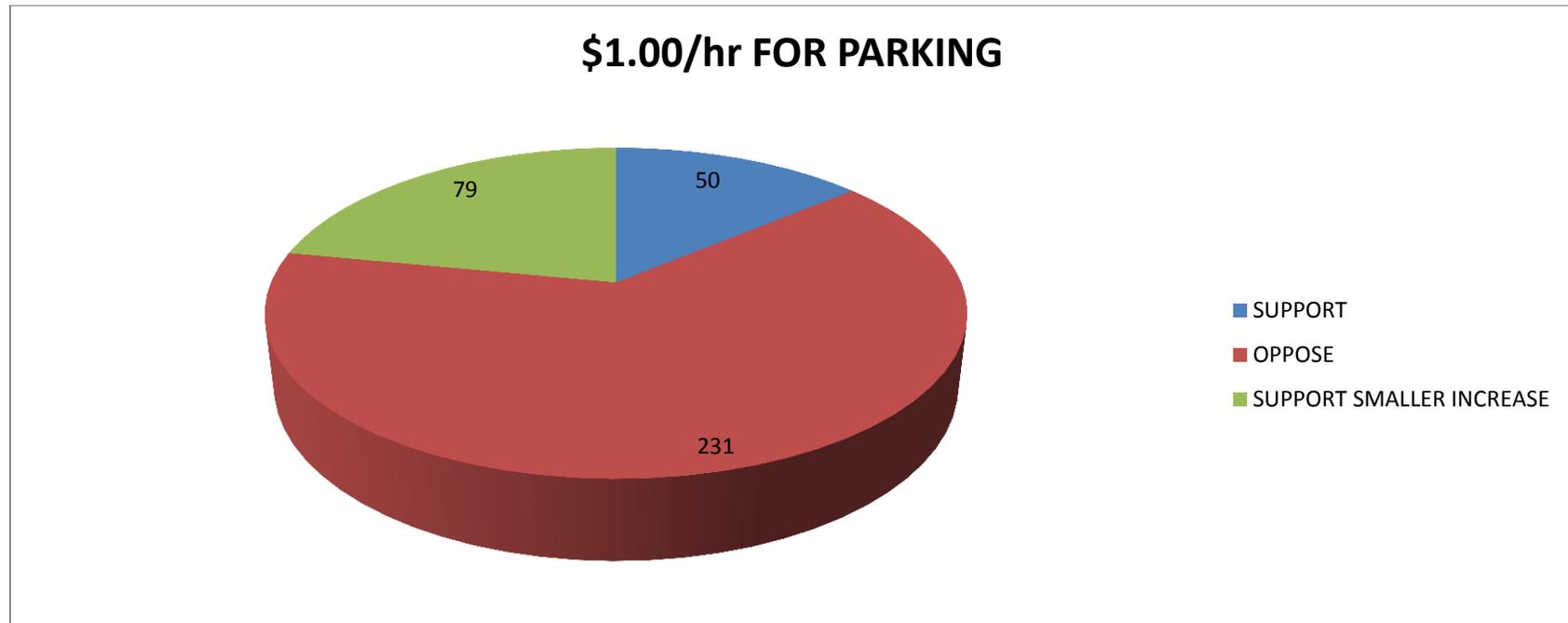


Stratford Parking Survey

Out of 418 written responses related to the proposed increase to \$1.00/hr for parking, 360 of them directly answered or strongly insinuated that they supported the increase, opposed it or only supported a smaller increase:



Common Responses regarding people that:

- **SUPPORT**

- Use the extra revenue generated to revamp the Cooper Lot, city streets and around City Hall.
- Meters need better access in the winter; use extra revenue to maintain them.
- \$1.00/hr for parking is still cheaper than most cities.
- Build a parking garage with extra revenue.
- In support of increase if Cooper Lot is kept free of charge.
- \$1.00/hr is o.k. if you can park for longer periods of time in the downtown core. Won't have to feed meters all day.
- \$1.00/hr would be good in that it would discourage business owners and staff from parking in spots all day.

- **OPPOSE**

- We already pay high taxes in Stratford.

- b) An increase would be bad for downtown businesses.
- c) Everyone will go to the big box stores where parking is free.
- d) Other small cities do not charge for downtown parking and neither should we.
- e) Cooper Lot is too far for disabled and elderly people to access downtown stores/banks, etc even if it's free.
- f) The increase will discourage tourists and residents alike.
- g) Not fair for the lower-income residents of Stratford.

SUPPORT SMALLER INCREASE

- a) Charge variable rates depending on what section of the City, i.e., more money to park closer to Avon Theatre.
- b) Support a smaller increase (.50 cents to .75 cents an hour).
- c) Increasing the rate by more than double is too much. A smaller increase would be reasonable.
- d) Reduced rates for downtown employees. Charge \$1.00/hr for everyone else.
- e) Permits should be available for downtown employees at a lesser rate.
- f) Make the Cooper Lot long term and lower cost and raise core parking rate though not as high as \$1.00/hr.