

# COMMUNITY TRANSPORTATION OPEN HOUSE: Transportation Busses to London & Kitchener, and within Perth County

After years of anticipation, two new transportation services will begin in 2020. We would like you tell us about your transportation needs so that we can plan them to serve you.



**The Intercity Service** will link Stratford, St. Marys, and Listowel with Kitchener-Waterloo, and Stratford and St. Marys with London.

**The Perth County Service** will link the rural areas of Atwood, Brunner, Gads Hill, Listowel, Millbank, Milverton, Mitchell, Monkton, Newton, Sebringville, St. Marys, and Stratford.

**Next Steps:** A Request For Proposals (RFP) is being drafted to retain a contract bus service provider. We will use your feedback to work with the provider to design the best service that we can within the financial parameters of the Community Transportation Grant.

**Thank You for Participating!**

**Wednesday 23 October 2019  
Stratford City Hall Auditorium  
4:00pm-8:00pm**





# Stratford

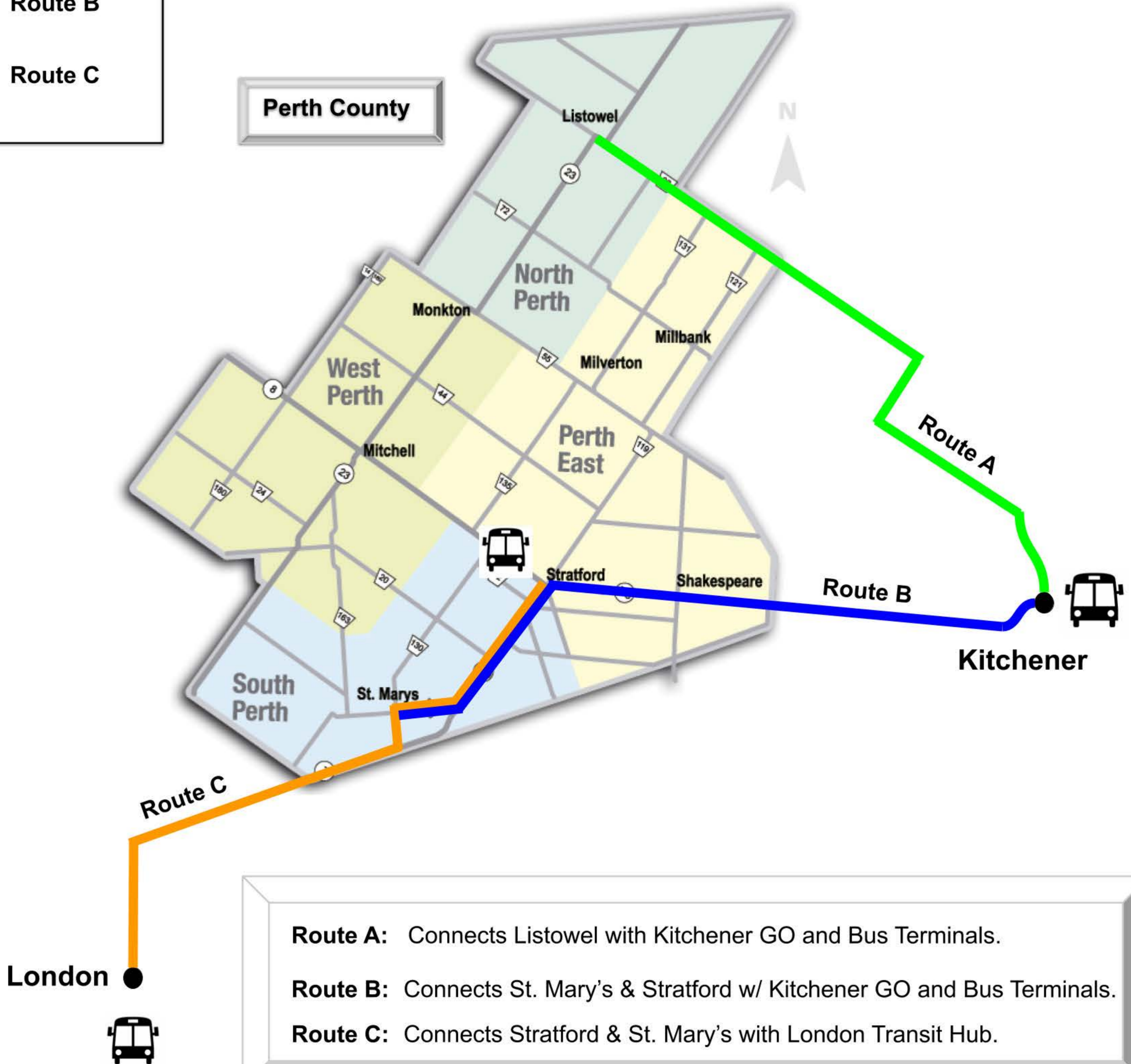


## Intercity Transit Service

### Proposed Route Map

**LEGEND**

-  Transit Hub
-  Route A
-  Route B
-  Route C






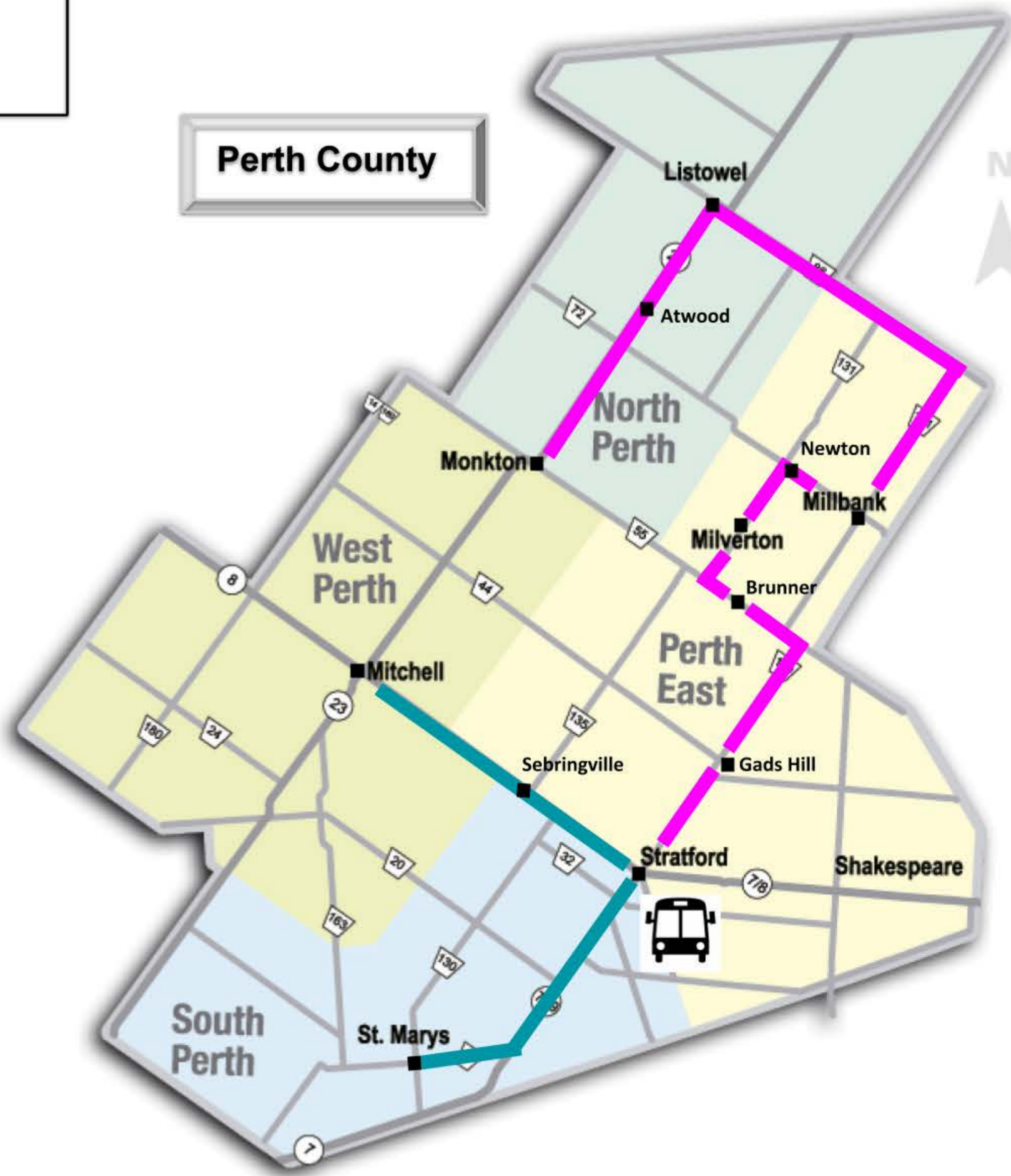


## Intra-county Transit Service

### Proposed Route Map

**LEGEND**

-  Transit Hub
-  Route 1
-  Route 2



**Route 1:** Connects Monkton, Atwood, Listowel, Millbank, Newton, Milverton, Brunner, Gads Hill and Stratford with each other.

**Route 2:** Connects Mitchell, Sebringville, St. Mary's and Stratford to each other.

# COMMUNITY TRANSPORTATION FOCUS GROUPS

The City held seven 1-hour Community Transportation Focus Groups on 8 and 10 October to gather initial feedback from our Community Stakeholders.

We asked each group what they want and need from the proposed intercommunity transportation service; what barriers would keep the service from working effectively for them; and asked how this service would help them.

- 1. SENIORS AND ADVISORY GROUPS:** SLAAA, One Care, Rotary Club, Accessibility Advisory Committee, Active Transportation Committee, Ad-Hock Transit Advisory Group
- 2. ECONOMIC DEVELOPMENT AND TOURISM:** BIA, Chamber of Commerce, RTo4; Visit Stratford, Invest Stratford, Stratford Festival, Perth County Economic Development
- 3. EDUCATION:** Avon Maitland District Schoolboard; Huron-Perth Student Transportation Services; University of Waterloo; Conestoga College; Town and Gown Advisory Committee; Stratford Public Library
- 4. RESIDENTS:** One focus group was opened up to members of the public to attend by sign-up – six residents attended
- 5. MAJOR EMPLOYERS:** TG Minto; Advanced Design Solutions; Schaeffler; Dynamig; Hyashi; Stackpole; Stratford Festival; Partners in Employment; Invest Stratford
- 6. UNIVERSITY OF WATERLOO STUDENTS:** 65+ UW Students
- 7. SOCIAL SERVICES AND HEALTH:** Huron-Perth Health Care Alliance; Huron-Perth Health Unit; YMCA; United Way; Stratford Perth Social Services; The Local

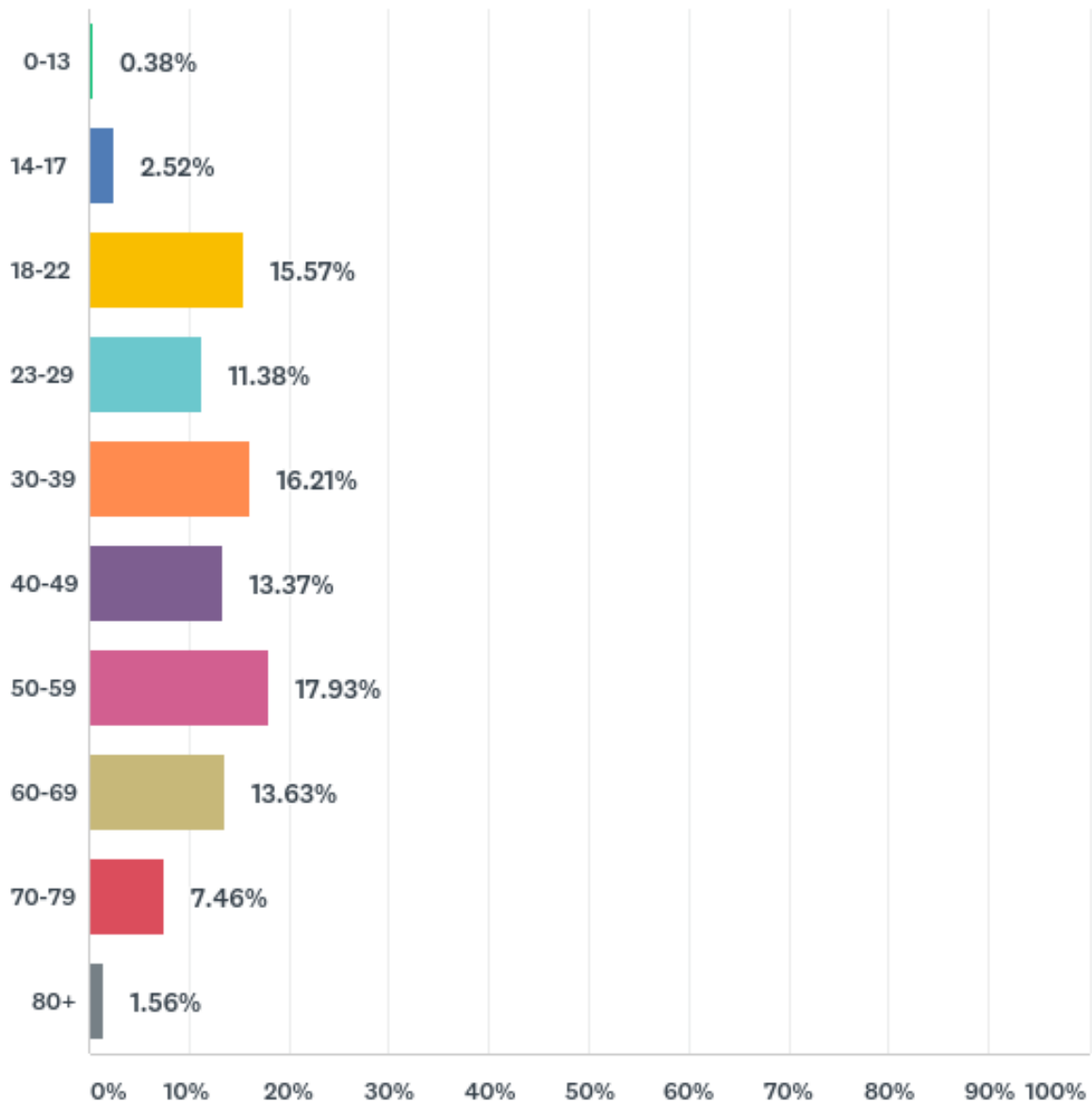
# KEY TAKEAWAYS FROM STAKEHOLDER FOCUS GROUPS



# COMMUNITY TRANSPORTATION SURVEY

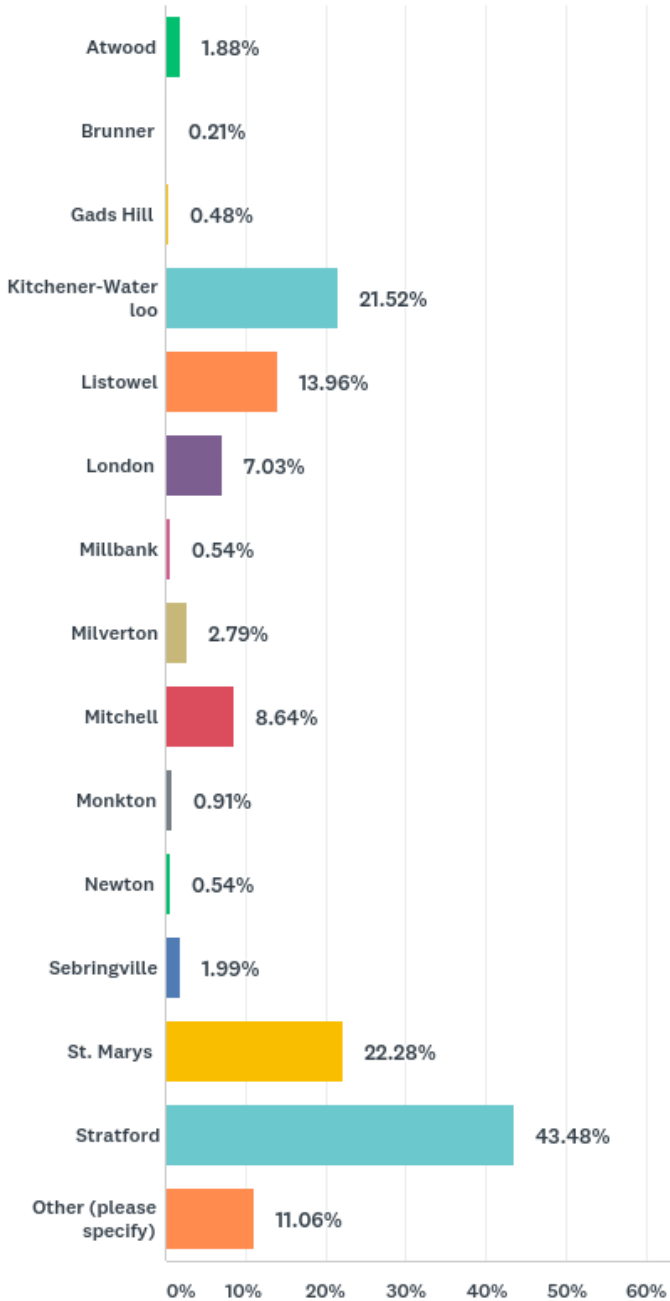
The City and the County conducted a Community Transportation Survey from 20 September to 14 October 2019. We received over 1860 responses from across the County. Here is what we learned:

## Age Demographics: Who Responded?

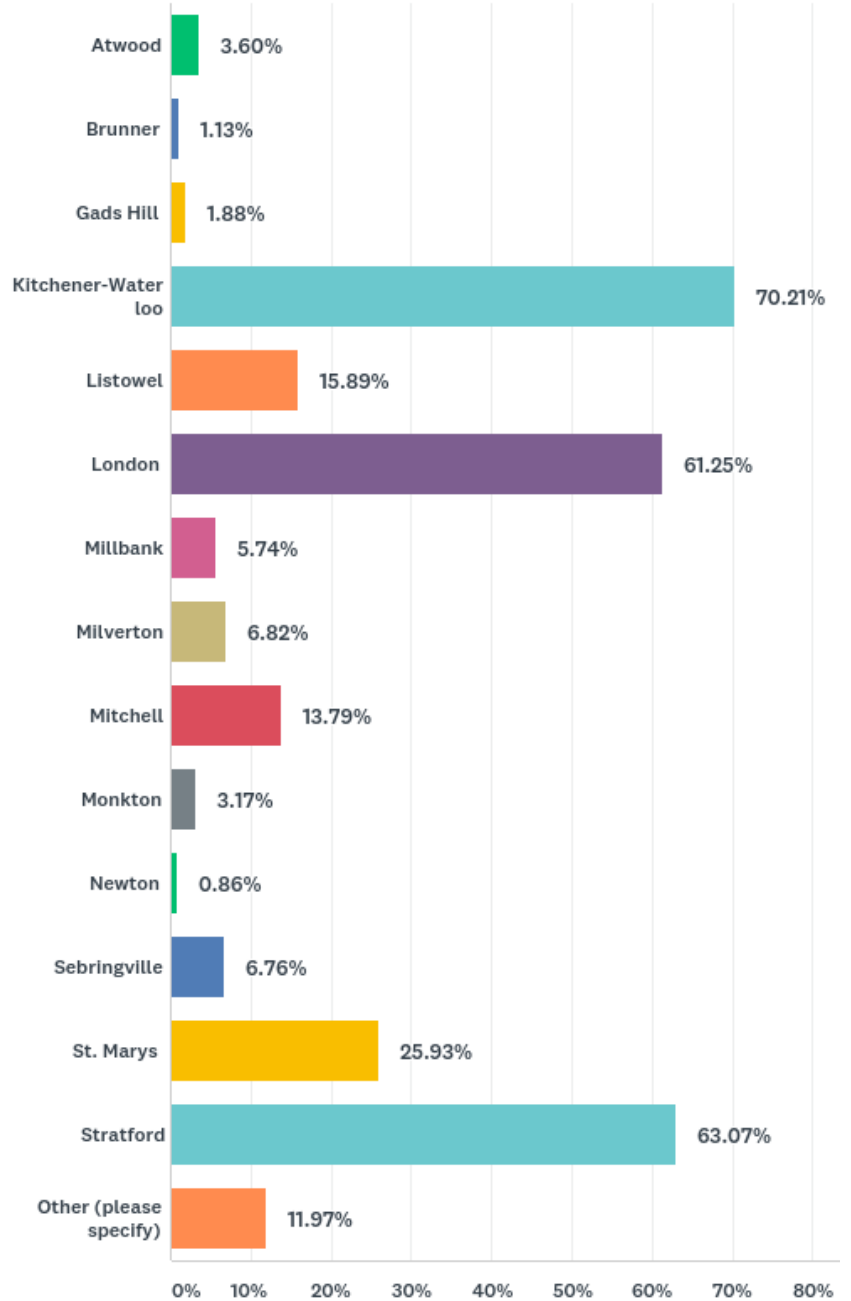


# COMMUNITY TRANSPORTATION SURVEY

## Where are they traveling from?

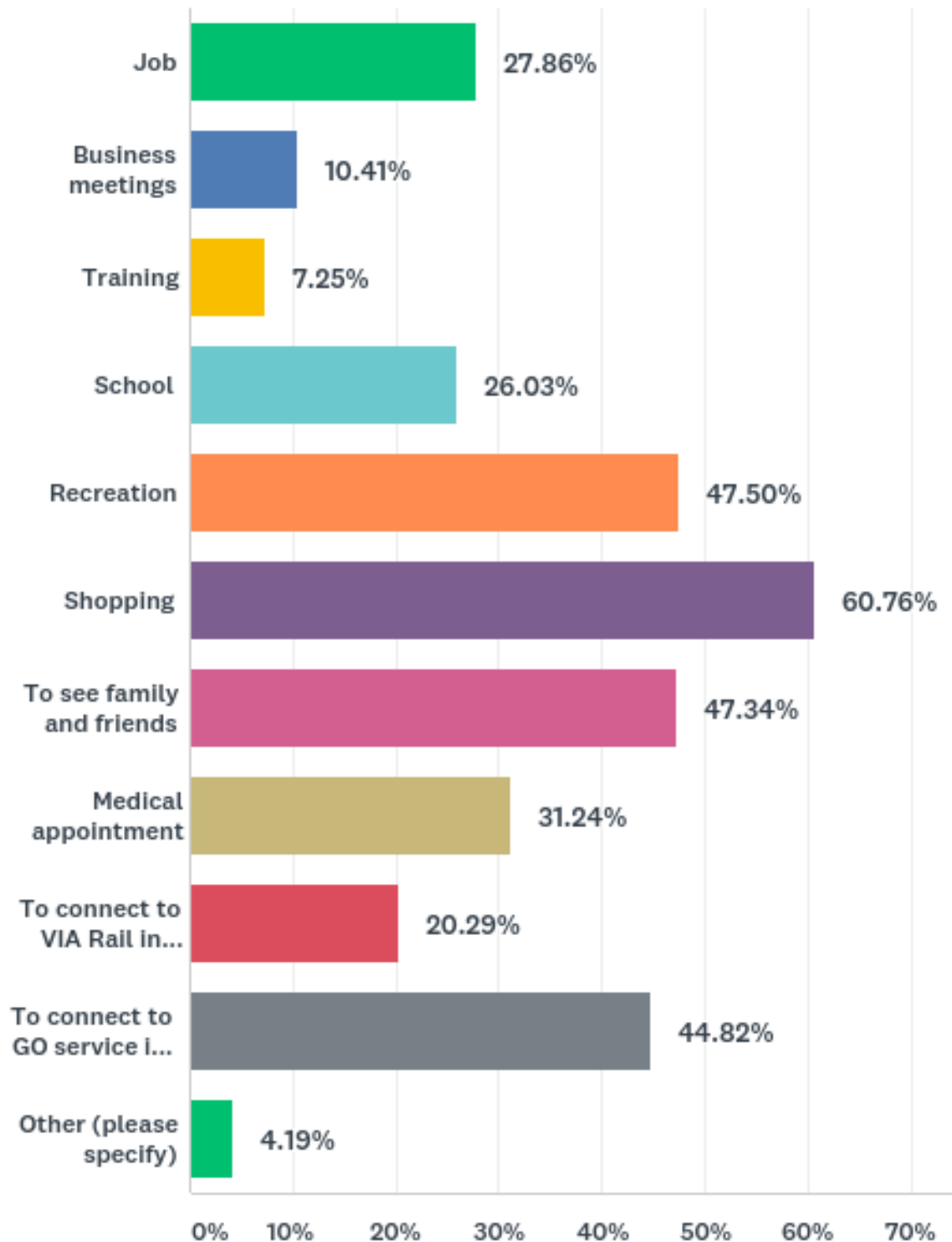


## Where do they want to go?



# COMMUNITY TRANSPORTATION SURVEY

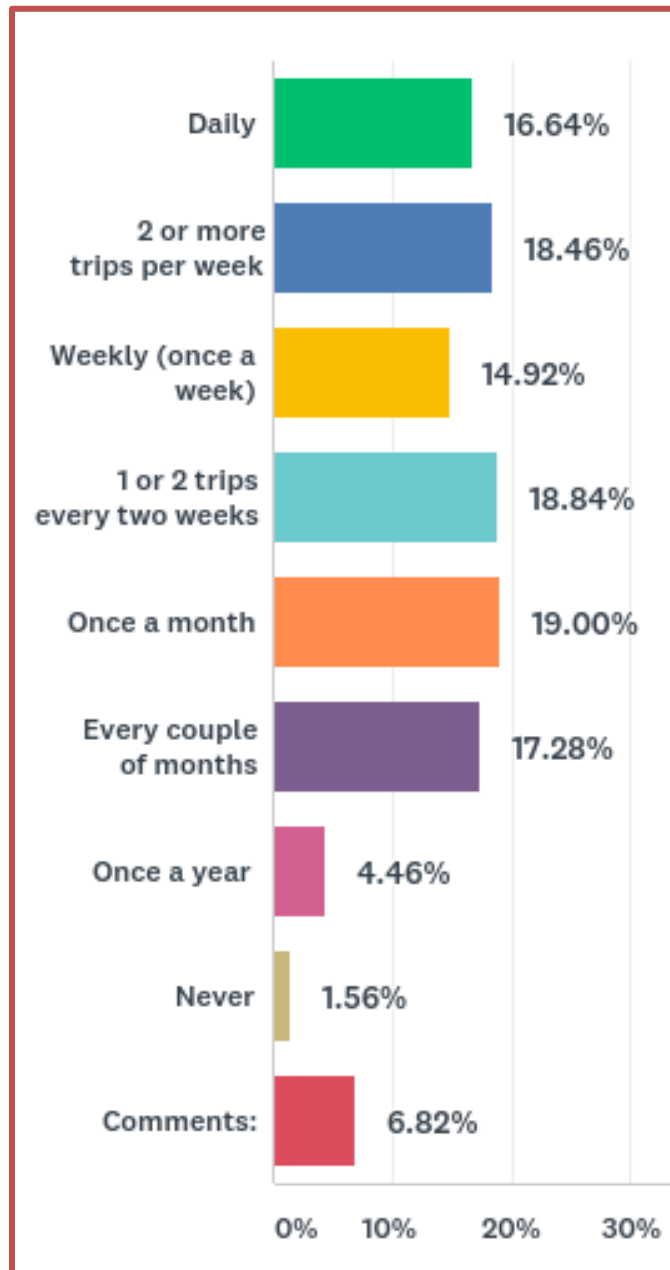
## What do they want to use this service for?





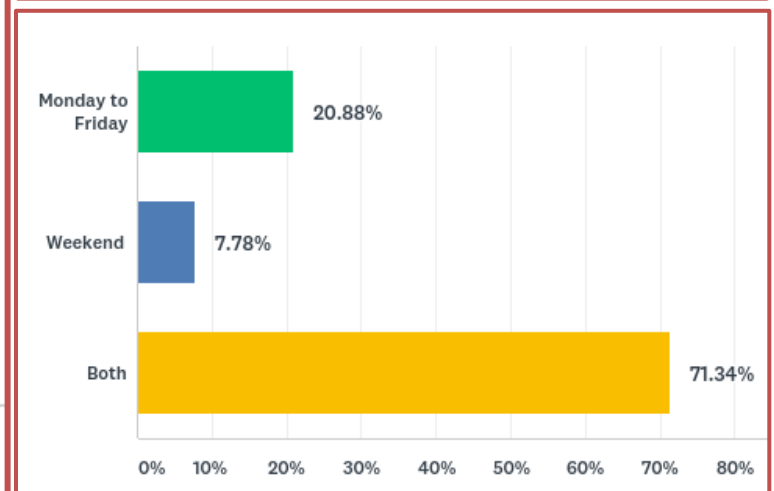
# COMMUNITY TRANSPORTATION SURVEY

## How often do they want to go?



## When do they want to go?

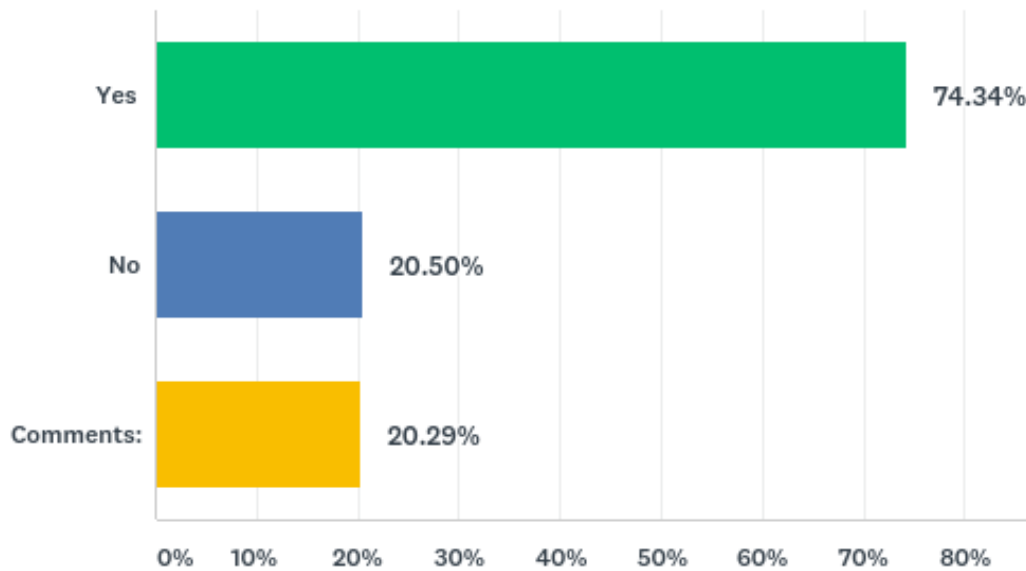
- Most popular departure times:
  - 7:00am-8:00am
  - 8:00am-9:00am
  - 9:00am-10:00am
  - 10:00am-11:00am
- Most popular return times:
  - 4:00pm-5:00pm
  - 5:00pm-6:00pm
  - 6:00pm-7:00pm
  - 7:00pm-8:00pm



# COMMUNITY TRANSPORTATION SURVEY

## AFFORDABILITY

**Long Distance:** If the London and Kitchener bus charges \$12 each way, would that be acceptable to you?



**Local:** If the Perth County local bus charges \$6 each way, would that be acceptable to you?

